

SAVE THE DATE!

***Executive Office of Environmental Affairs
The Massachusetts Office of Technical Assistance,
Metropolitan Area Planning Council, and
495/MetroWest Corridor Partnership
presents a conference on***

Water Resource Management: Policies and Successful Strategies

The Commonwealth of Massachusetts has experienced considerable growth which has resulted in greater stress on the water resources in the state. This conference will provide the tools and strategies for both INDUSTRIES & MUNICIPALITIES to conserve water.

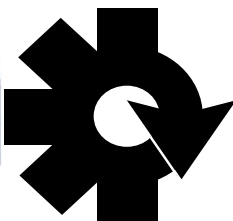
Session topics include:

- Technologies that allow industries to achieve greater water efficiency
- Water reuse for commercial, retail, office, residential & recreational purposes
- Innovative approaches to finding alternative sources of water
- How to address peak demand issues
- Best management practices for industries
- The regulatory environment

Look for more information to be posted online at www.mass.gov/envir/ota

TUESDAY, APRIL 18, 2006

Holiday Inn, Boxborough, MA



Additional sponsors:

Associated Industries of Massachusetts and the Environmental Business Council

